

About us

About Coral Reef Hotels

Coral Reef Hotels was initiated by The Going Blue Foundation and funded and implemented by Joonze, the brand-led hotel booking platform and Aethic, producer of the world's only proven and patented reef-safe sunscreen. Coral Reef Hotels is both an association and a hotel reservation site which matches ocean-minded guests with hotels actively engaged in coral reef revival and healthy ocean regeneration. A number of partners provide services to assist hotels on their aquatic eco-journey.